

# CRUISIN NEWS



## March 2017 Newsletter

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### ***“Presidents Message”***

I want to thank everyone who was able to attend Steve Deneen's Services. I know it has meant a lot to the family and it has enlighten me to cherish the people in our life as we are all on borrowed time, we need to spend it enjoying our family and friends.

### ***“Another year has passed and we're all a little older”***

- Last summer felt hotter and winter seems much colder.
- There was a time not long ago when life was quite a blast.
- Now I fully understand About 'Living in the Past'
  - We used to go to weddings, Football games and lunches..
- Now we go to funeral homes and after-funeral brunches.

- We used to have hangovers, from parties that were fun.
- Now we suffer body aches and whine the night away.
  - We used to go out dining, and couldn't get our fill.
- Now we ask for doggie bags, Come home and take a pill.
  - We used to often travel to places near and far.
- Now we get sore asses from riding in the car.
  - We used to go to nightclubs and drink a little booze.
- Now we stay home at night and watch the evening news.
- That, my friend is how life is, And now my tale is told.
- So, enjoy each day and live it up... Before you're too damned old!

### ***SICK CALL***

***WE want to wish Mike Bolduc and Al Rutherford A speedy recovery!***

We have a busy agenda for 2017 and we always welcome new ideas and thoughts, if you have not been attending our monthly meetings, we want to encourage you to do so.

***Our Next Meeting will be held on Wednesday February 15<sup>th</sup> and March 15<sup>th</sup>***

***SARGE***

*Check out our website*

*[classiccruisersusa.org](http://classiccruisersusa.org) for our monthly newsletter, gallery, and more*

# *Classic Cruisers Celebrating our 20th Anniversary!*

*We began in 1997 just a handful of car enthusiasts who wanted someplace to hangout we found the Classic Diner on Fremont Boulevard and that is where we decided we needed a "car club" and that is when we became "Classic Cruisers, USA", over the 20 years we had outgrown the Classic Diner and began meeting at Dino's in Newark where we were welcomed with open arms by the owner John who has supported us for more than 13 years. We are a bunch of hot rodders,*

*street rodders, guys and gals with differing but common interests where you will find us on road trips, at car shows and helping our community.*

*One common interest the love of classic cars brings us together as a family!*



## ***“Pizza Membership Renewal Night”***



- Black Hawk Cars & Coffee: (First Sunday Every Month)
  - February 5<sup>th</sup> , March 5<sup>th</sup>
- February 17-19<sup>th</sup> Sacramento Autorama
- February 19<sup>th</sup> Halfmoon Bay Run, see Gil for details.
- March 4<sup>th</sup> Artichoke Run, see Carl or Gil for details.
- March 16<sup>th</sup> Dinos Friday Night Hangout resumes.
- March 25-26<sup>th</sup> Goodguys
- April 8 Easter Run Lodi, see Gil
- Elios Rodders Nite Out
  - April 13<sup>th</sup> & 27<sup>th</sup>



## "In Memory of Steve Deneen"



### Hot August Nights in Center

SUBMITTED BY RIC SERIANNI

Hot August Nights is coming to Dale Hardware every Tuesday evening in August this summer. Check out an extensive display of classic cars



from our friends at Classic Car Club and special additions from our customers and community members on Tuesday nights from 5 p.m. to 9 p.m.

Attendees can enjoy great eats from the Food Truck Mafia, enjoy great music from DJ Rockin' Robbie and kids can have fun in the bounce house area.

For a small donation benefiting local charities such as Tri-City Health Center and Drivers for Survivors, guests will be able to try different grill items such as sausages and more along with beer sampling from Daubert, Brown's local brew tasting room.

Check out a beautiful 1957 Chevy Bel Air Classic Car on display inside Dale Hardware provided by our special friends Steve & Patricia Deneen of Newark.

Dale Hardware is also offering 10% Off on almost everything in the store from 5-9 p.m. every Tuesday night. For more information contact Ric Serianni at Dale Hardware (514) 797-5700.



### CSUEB receives U.S. Department of Education grants

SUBMITTED BY KIMBERLY HAWKINS

Grants from the U.S. Department of Education totaling nearly \$3.5 million over the next five years have been awarded to two Student Support Services (SSS) programs at California State University,

East Bay (CSUEB). The EXCEL program and Project IMPACT offer in-depth, long-term academic assistance to first-generation, low-income and disabled students. "This funding will help more CSU East Bay students succeed, graduate, and accomplish their goals," Rep. Eric Swadwell (CA-

15) said, while offering his congratulations. "This is a boon for the university and students in my district."

For more information on the EXCEL program visit: <http://www20.csueastbay.edu/academic/academic-support/excel/>

Go to <http://www20.csueastbay.edu/academic/project-impact/> for information on Project IMPACT.



## ***"Keep It On The Road"***

So many of us tear into our cars/trucks/rat rods, removing and dismantling key components, or maybe even the whole car with the intent of making it truly bitch-in, only to waste valuable time weeks/months/years of cruise time. Projects always take longer than you anticipated, and the bigger the project, the more in accurate your estimate will be. Take it in steps, and enjoy your hot rod whenever possible. That's what they are for.

### ***1954-55 Chevrolet Corvette "Bubbletop" Roadster***



Chevrolet released the Corvette on June 30th 1953, with a controlled launch of 300 cars. But the debut was, by all accounts, a flop. The socially-elite drivers targeted by Chevrolet's marketing team questioned the Corvette's quality and performance and gave the new car lackluster reviews.

In 1954, assembly moved to St. Louis, Missouri, and production increased to 3,640 cars. Chevrolet began to address the Corvette's weaknesses; a change to the camshaft of the Blue Flame Six resulted in a 5-horsepower boost and three new exterior colors (red, black and blue) were offered. Even with the improvements, sales were soft, leaving more than 1,100 cars unsold at year's end.

Auxiliary hardtops were not a factory or factory-sponsored dealer option for 1953-55 Corvettes, but aftermarket shops, such as Plasticon and Scottop, stepped in to fill the void. Eugene Kettering, Chief Engineer of GM's Electro-Motive Division and owner of an early '54 Corvette, was not pleased with the limited visibility and lack of headroom with the top raised. After receiving approval from GM Styling Chief Harley Earl, Kettering approached William Chaffee of Model Builders Inc. to solve the problem.

A Chicago based engineering firm specializing in high quality architectural, process, and product models, Model Builders was amply qualified for the task and delivered was a futuristic, acrylic plastic (fiberglass) bubbletop, reminiscent of GM's Motorama concept cars. While visually stunning, the airflow and water sealing abilities were less than desirable. The high cost (\$500 on top of the Corvette's \$3,000 price tag) and quality issues led to low demand.

Approximately 25 bubbletop Corvettes were produced.



***Show this to your friends, children/  
grandchildren!***

The year is 1910, over one hundred years ago.  
What a difference a century makes!

Here are some statistics for the Year 1910:  
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The average life expectancy for men was 47 years.

Fuel for this car was sold in drug stores only.

Only 14 percent of the homes had a bathtub.

Only 8 percent of the homes had a telephone.

There were only 8,000 cars and only 144 miles of paved roads.

The maximum speed limit in most cities was 10 mph.

The tallest structure in the world was the Eiffel Tower !

The average US wage in 1910 was 22 cents per hour.

The average US worker made between \$200 and \$400 per year.

A competent accountant could expect to earn \$2000 per year, a dentist \$2,500 per year, a veterinarian

Between \$1,500 and \$4,000 per year, and a mechanical engineer about \$5,000 per year.

More than 95 percent of all births took place at HOME.

Ninety percent of all Doctors had NO COLLEGE EDUCATION!

Instead, they attended so-called medical schools, many of which were condemned in the press AND the government as 'substandard.'

Sugar cost four cents a pound.

Eggs were fourteen cents a dozen.

Coffee was fifteen cents a pound.

Most women only washed their hair once a month, and used Borax or egg yolks for shampoo.

Canada passed a law that prohibited poor people from entering into their country for any reason.

The Five leading causes of death were:

1. Pneumonia and influenza
2. Tuberculosis
3. Diarrhea
4. Heart disease
5. Stroke

The American flag had 45 stars.

The population of Las Vegas , Nevada was only 30!

Crossword puzzles, canned beer, and iced tea hadn't been invented yet.

There was no Mother's Day or Father's Day.

Two out of every 10 adults couldn't read or write and only 6 percent of all Americans had graduated from high school.

Marijuana, heroin, and morphine were all available over the counter at the local corner drugstores.

Back then pharmacists said, 'Heroin clears the complexion, gives buoyancy to the mind, Regulates the stomach and bowels, and is, in fact, a perfect guardian of health'

Eighteen percent of households had at least one full-time servant or domestic help.

There were about 230 reported murders in the ENTIRE U.S.A. !

I am now going to forward this to someone else without typing it myself.

From there, it will be sent to others all over the WORLD - all in a matter of seconds!

Try to imagine what it may be like in another 100 years

# “Member SpotLight”

*Brian Writh*



*Dave Winn*

# “Friday Night Hangout”



# Mission Statement

Classic Cruisers USA Car Clubw  
Newark California 94560

Our club promotes camaraderie and enthusiasm for the classics, custom automobiles, trucks to bring back the memories of the past. The pride we have for our vehicles is shared with the community, by participating in car shows for local charities and civic organizations. The Classic Cruisers help spread goodwill and friendship through the pride and passion of the classic and custom cars we own.

We hold weekly car gatherings during the summer months on Fridays 5pm - 7:30pm at the corner of Newark Blvd. and Jarvis Blvd. Safeway shopping center Newark , We hold meetings on the 3rd Wednesday of every month @ Fremont Ford upstairs conference room 6:30pm to exchange ideas. We hold an annual car show in May of each year. We enjoy sharing interests in all types of cars. We welcome all car owners and invite anyone interested in becoming a member to ask any member for more information.